

KLA Fund Raising Committee

Report to the Board

Louisville, Kentucky

September 28, 2011

As of the June Board meeting the Blue Book entry for the Fund Raising Committee did not appear in the online version of the Blue Book. I spoke with the Chair of the Strategic Planning and Organizational Review Committee and e-mailed the Board approved Blue Book entry to him for inclusion in the Blue Book.

In order to offset conference costs conference vendors were solicited via e-mail for interest in scheduling 25 minute product demonstrations for \$100 per session. I was contacted by three vendors asking to be scheduled and I also called several vendors and was able to schedule two additional demos. KSMA also contacted a number of vendors and arranged for one additional demo. There will be four demos on Friday at conference and two on Saturday. Due to limited room space it was not possible to schedule additional demos but the demand is there as I heard from another vendor who requested several slots. The committee hopes to pursue this idea again for next year's conference.

Respectfully submitted,

Elliot Appelbaum